Salmon Eye

History of the project

Salmon Eye is a spectacular, floating aquaculture visitor attraction, art installation, and fine-dine restaurant. It is located just outside Rosendal and was unveiled in September 2022. Its unique architecture and design is created by Kvorning Design. The owners Eide Fjordbruk aim to inspire and inform the world on how to better feed the planet with sustainable seafood. The project is conceived and financed by Sondre Eide, the CEO and third-generation salmon farming business of Eide Fjordbruk.

Salmon Eye is a world-class visitor and learning center designed to communicate the impact of aquaculture and its production techniques – but is at the same time also a fine dining restaurant after dark. ‘Iris’ is the name – and the unique combination of architecture, design, experience, and exceptional food has gone viral on all media.

The exterior design of the center mimics the shiny, silvery skin of salmon and the shape takes after the fish’s eye – hence the name of the center Salmon Eye. It glistens brightly in the Hardangerfjord, one of Norway’s most stunning fjords, and can be seen from miles away – it can even be seen from an airplane landing at the nearby airport or through the latest uploaded satellite images made by Google Earth. Indeed, it is quickly becoming an iconic, floating landmark in Norway.

---

**Stainless Steels in Architectural Applications**

---

Salmon Eye. Pictures ©KVORNING.
Why was stainless steel chosen?

True to its nature and Kvorning Design’s initial visuals, Salmon Eye stands out in its ellipsoid design. Bathed in 9,250 stainless steel plates – shaped like fish scales to imitate the appearance and color of a salmon’s skin.

Salmon Eye. Pictures ©KVORNING.