

# Stainless Steel: The Sustainable Choice

According to the Zero Waste International Association ([zwia.org](http://zwia.org)), Zero Waste is the conservation of all resources by means of responsible production, consumption, reuse, and recovery of products, packaging, and materials without burning, and with no discharges to land, water, or air that threaten the environment or human health.

Choosing stainless steel for an application ensures that it will be produced in a responsible way, have low maintenance costs during its long life and that it will be reused indefinitely because it is easy to recycle without loss of quality.

[More information on stainless steel and sustainability](#)

[More information on the recycling of stainless steel](#)

[More information on the applications of stainless steel](#)



You like sipping your drink with a straw? Think about investing in stainless steel ones as an addition to your cutlery set. Stainless steel straws are environmentally friendly, reusable, easy to clean, safe to use and easy to take along.

[More information on the use of stainless steel applications](#)

**Stainless Steel: The Sustainable Choice**

**SUSTAINABLE**  
STAINLESS



Take your drink in a stainless steel bottle or drink it from a stainless steel cup! Stainless steel does not influence the flavour of your beverage, it is hygienic and very safe to use ([more information on the food safety of stainless steel](#)). Another benefit is that it can keep your beverages hot or cold longer. Stainless steel is environmentally friendly, you can use it time and time again and at the end of its long life, it can be recycled without a loss of quality.

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**STAINLESS**



Go the ecological way and bring your lunch or snack to work in an attractive stainless steel box. The stainless steel will not influence the flavour of your food, is hygienic and safe to use ([more information on the food safety of stainless steel](#)). Stainless steel is environmentally friendly. You can use it time and time again and at the end of its long life, it can be recycled without the loss of quality.

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Refilling your bottles with bulk shampoo and conditioner means fewer bottles end up in landfill. Stainless steel is the ideal choice for this type of bottle: the bottles will not break and they will last a long time, even in the humid environment of a hot bathroom. Stainless steel is environmentally friendly, since you can use it time and time again and at the end of its long life, it can be recycled without the loss of quality.

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When you learn to love tap water, you will need a hygienic and easy non-breakable cup for drinking it... a stainless steel cup offers the perfect solution. Stainless steel does not influence the flavour of the water and it is very safe to use ([more information on the food safety of stainless steel](#)). Stainless steel is also environmentally friendly, you can use it time and time again and at the end of its long life, it can be recycled without the loss of quality.

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