

## Eton Place

### Dalian, China

The port city of Dalian in northern China is a city of contrasts. A vibrant center of trade and industry, this rapidly growing metropolis plays an equally important role in the region as one of the country's most popular vacation destinations. In the city center of Dalian, the Beijing office of the NBBJ architectural firm designed the Eton Place Dalian tower complex as a superlative multifunctional development. Large MEDIAMESH® screens from GKD running around the corners of the building seize the attention of passers-by at both main entrances. The transparent displays made of filigree stainless steel mesh with integrated LED profiles function as an advertising platform for luxury goods from all over the world and underline the exclusivity of the building complex.



Environment:	urban
Material:	316 stainless steel
Manufacturer:	GKD-Mediamesh
Architects:	NBBJ / GKD
Photographs:	GKD
More information:	gkd.de or impetus-pr.de





PAVILION 桂城

PAVILION 桂城

AVIREX

AVIREX

The Know Westwood  
AUSCHAM

PAVILION 桂城

WHERE ARE YOU?